

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB-TV Hartford, CT	Date: 8/6/2012
---------------------------------------------------------	--------------------------

I, Media Strategies and Research

do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, August 07, 2012	Tuesday, August 14, 2012

Total Gross Charges: \$28,275.00

This broadcast time will be used by: Women Vote

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No



Media Strategies and Research
 1580 Lincoln Street, Suite 510 11350 Random Hills Road, Suite 670
 Denver, Colorado 80203 Fairfax, Virginia 22030
 (303) 989-4700 (703) 877-2000

For Programming that "communicates a message relating to any political matter of national importance, list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Women Vote

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

1120 Connecticut Ave. NW Suite 1100, Washington, DC 20036

Executive Director Amy Dacey

202-326-14 Treasurer:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

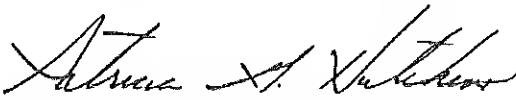
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).

For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.

To Be Signed By Issue Advertiser

Monday, August 06, 2012

Date



Signature

303-989-4700

Contact Phone Number

To Be Signed By Station Representative



Accepted



Accepted In Part



Rejected



Signature

William White

Printed Name

Dos

Title



Media Strategies and Research

1580 Lincoln Street, Suite 510

Denver, Colorado 80203

(303) 989-4700

11350 Random Hills Road, Suite 670

Fairfax, Virginia 22030

(703) 877-2000



Station Order Revised Women Vote

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Order # 488349

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
		Length			Aug 07	Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	
WFSB 6a News	EM	M-F		\$950.00		1		1			1		3
6:00 AM 6:30 AM		30		\$2,850.00									
WFSB 6:30a News	EM	M-F		\$950.00			1	1			1	1	4
6:30 AM 7:00 AM		30		\$3,800.00									
Early Show	EM	M-F		\$600.00		1	1				1	1	4
7:00 AM 9:00 AM		30		\$2,400.00									
Sunday 7a News	EM	Su		\$625.00						1			1
7:00 AM 9:00 AM		30		\$626.00									
Live with Kelly	DT	M-F		\$400.00				1					1
9:00 AM 10:00 AM		30		\$400.00									
Price Is Right	DT	M-F		\$500.00		1							1
11:00 AM 12:00 PM		30		\$500.00									
WFSB Noon News	DT	M-F		\$650.00							1		1
12:00 PM 12:30 PM		30		\$660.00									
Dr. Oz	EF	M-F		\$950.00	1								1
4:00 PM 5:00 PM		30		\$950.00									
WFSB 5p News	EN	M-F		\$1,500.00				1					1
5:00 PM 5:30 PM		30		\$1,600.00									
WFSB 5:30p News	EN	M-F		\$1,500.00	1		1				1		3
5:30 PM 6:00 PM		30		\$4,600.00									
WFSB 6p News	EN	M-F		\$2,100.00		1							1
6:00 PM 6:30 PM		30		\$2,100.00									
Inside Edition	PA	M-F		\$1,200.00			1						1
7:00 PM 7:30 PM		30		\$1,200.00									

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:51:18 AM

WFSB-TV

Page 1 of 2

rachael@mediastategies.com



Station Order Revised Women Vote

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
		Length			Aug 07	Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	
Ent Tonight	PA	M-F		\$1,200.00		1							1
7:30 PM 8:00 PM		30		\$1,200.00									
WFSB 11p News	LN	M-F		\$1,200.00			1	1			1		3
11:00 PM 11:35 PM		30		\$3,600.00									
Saturday 11p News	LN	Sa		\$1,200.00					1				1
11:00 PM 11:30 PM		30		\$1,200.00									
Letterman	LF	M-F		\$800.00	1								1
11:35 PM 12:37 AM		30		\$800.00									
Station Gross Totals				\$28,275.00	3	5	5	5	1	1	6	2	28

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:18 AM

WFSB-TV

Page 2 of 2

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Media Strategies and Research
Attention: Rachael Beale
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 488349 /		Alt Order #
Product August 7-August 14, 2012		
Contract Dates 08/07/12 - 08/14/12		Estimate # 11570
Advertiser Women Vote		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive House- National	Sales Office House-National
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/08/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--1-1--				2	\$950.00			
N 2	WFSB	08/13/12	08/13/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$950.00			
N 3	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---11--				2	\$950.00			
N 4	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	11-----				2	\$950.00			
N 5	WFSB	08/08/12	08/09/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--11---				2	\$600.00			
N 6	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	11-----				2	\$600.00			
N 7	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$625.00			
N 8	WFSB	08/10/12	08/10/12	9am-10am	9am - 10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----F--				1	\$400.00			
N 9	WFSB	08/08/12	08/08/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--W----				1	\$500.00			
N 10	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$650.00			
N 11	WFSB	08/07/12	08/07/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 488349 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/07/12 - 08/14/12	<u>Product</u> August 7-August 14, 201	<u>Estimate #</u> 11570
<u>Advertiser</u> Women Vote		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-----				1	\$950.00			
D 12	WFSB	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	0	\$0.00
N 13	WFSB	08/10/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,500.00			
N 14	WFSB	08/07/12	08/09/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-1---				2	\$1,500.00			
N 15	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,500.00			
N 16	WFSB	08/08/12	08/08/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$2,100.00			
N 17	WFSB	08/09/12	08/09/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$1,200.00			
N 18	WFSB	08/08/12	08/08/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,200.00			
N 19	WFSB	08/09/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---11--				2	\$1,200.00			
N 20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,200.00			
N 21	WFSB	08/11/12	08/11/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$1,200.00			
N 22	WFSB	08/07/12	08/07/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$800.00			
Totals											28	\$28,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	28	\$28,275.00	\$24,033.75
Totals	28	\$28,275.00	\$24,033.75

Signature: _____ Date: _____

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Station Order Revised Women Vote

Market: Hartford, CT

Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID

11570

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

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Direct: michael.harris@meredith.com

WFSB-TV

order # 488349

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WFSB 6a News 6:00 AM 6:30 AM	EM	M-F 30	\$950.00 \$2,850.00		1		1			1		3
WFSB 6:30a News 6:30 AM 7:00 AM	EM	M-F 30	\$950.00 \$3,800.00			1	1			1	1	4
Early Show 7:00 AM 9:00 AM	EM	M-F 30	\$600.00 \$2,400.00		1	1				1	1	4
Sunday 7a News 7:00 AM 9:00 AM	EM	Su 30	\$625.00 \$625.00						1			1
Live with Kelly 9:00 AM 10:00 AM	DT	M-F 30	\$400.00 \$400.00				1					1
Price Is Right 11:00 AM 12:00 PM	DT	M-F 30	\$500.00 \$500.00		1							1
WFSB Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$650.00 \$660.00							1		1
Dr. Oz 4:00 PM 5:00 PM	EF	M-F 30	\$950.00 \$2,850.00	1		1				1		3
WFSB 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$1,500.00 \$1,500.00				1					1
WFSB 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$1,500.00 \$4,500.00	1		1				1		3
WFSB 6p News 6:00 PM 6:30 PM	EN	M-F 30	\$2,100.00 \$2,100.00		1							1
Inside Edition 7:00 PM 7:30 PM	PA	M-F 30	\$1,200.00 \$1,200.00			1						1

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:01:07 AM

WFSB-TV

Page 1 of 2

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		Length			Aug 07	Aug 08	Aug 09	Aug 10	Aug 11	Aug 12	Aug 13	Aug 14	
Ent Tonight	PA	M-F		\$1,200.00		1							1
7:30 PM 8:00 PM		30		\$1,200.00									
WFSB 11p News	LN	M-F		\$1,200.00		1		1			1		3
11:00 PM 11:35 PM		30		\$3,600.00									
Saturday 11p News	LN	Sa		\$1,200.00					1				1
11:00 PM 11:30 PM		30		\$1,200.00									
Letterman	LF	M-F		\$800.00	1								1
11:35 PM 12:37 AM		30		\$800.00									
Station Gross Totals				\$30,175.00	3	6	5	5	1	1	7	2	30

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/6/2012 11:01:08 AM

WFSB-TV

Page 2 of 2

rachael@mediastrategies.com

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

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Product August 7-August 14, 2012		
Contract Dates 08/07/12 - 08/14/12		Estimate # 11570
Advertiser Women Vote		Original Date / Revision 08/06/12 / 08/06/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive House- National	Sales Office House-National
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies and Research
Attention: Rachael Beale
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/08/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--1-1--				2	\$950.00			
N 2	WFSB	08/13/12	08/13/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$950.00			
N 3	WFSB	08/09/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	---11--				2	\$950.00			
N 4	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	11-----				2	\$950.00			
N 5	WFSB	08/08/12	08/09/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--11---				2	\$600.00			
N 6	WFSB	08/13/12	08/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	11-----				2	\$600.00			
N 7	WFSB	08/12/12	08/12/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-----S				1	\$625.00			
N 8	WFSB	08/10/12	08/10/12	9am-10am	9am - 10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	----F--				1	\$400.00			
N 9	WFSB	08/08/12	08/08/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	--W----				1	\$500.00			
N 10	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	M-----				1	\$650.00			
N 11	WFSB	08/07/12	08/09/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 488349 /		<u>Alt Order #</u>
<u>Contract Dates</u> 08/07/12 - 08/14/12	<u>Product</u> August 7-August 14, 201	<u>Estimate #</u> 11570
<u>Advertiser</u> Women Vote		<u>Original Date / Revision</u> 08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-1---				2	\$950.00			
N 12	WFSB	08/13/12	08/13/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$950.00			
N 13	WFSB	08/10/12	08/10/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$1,500.00			
N 14	WFSB	08/07/12	08/09/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-1-1---				2	\$1,500.00			
N 15	WFSB	08/13/12	08/13/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,500.00			
N 16	WFSB	08/08/12	08/08/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$2,100.00			
N 17	WFSB	08/09/12	08/09/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$1,200.00			
N 18	WFSB	08/08/12	08/08/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W----				1	\$1,200.00			
N 19	WFSB	08/08/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--1-1--				2	\$1,200.00			
N 20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$1,200.00			
N 21	WFSB	08/11/12	08/11/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$1,200.00			
N 22	WFSB	08/07/12	08/07/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-T-----				1	\$800.00			
Totals											30	\$30,175.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	30	\$30,175.00	\$25,648.75
Totals	30	\$30,175.00	\$25,648.75

Signature: _____ Date: _____

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